



## **SOLERA INSURANCE EXPANDS EXECUTIVE TEAM WITH NEW VICE PRESIDENT OF SALES AND MARKETING**

DENVER, CO, April 20, 2009 – Solera Insurance & Financial Services, Inc., an insurance services company based in Denver, Colorado, announced today that Clint Wilson has joined Solera’s executive management team as the Vice President of Sales and Marketing.

Mr. Wilson adds over 30 years of sales and marketing expertise as well as extensive experience with early-stage, growth companies to Solera’s executive team. Mr. Wilson joins Solera after several years of success as the President of a high-growth technology services company. He is responsible for Solera’s sales and marketing efforts.

“We’re very pleased to have Clint join our management team,” stated Peter Kopp, President and CEO of Solera. “He brings a wealth of knowledge and experience in sales channel development, marketing strategy and implementation as well as success in exponential revenue growth. We needed someone that is comfortable with our rapid sales growth and his skills match very closely with Solera’s 2009 company goals.”

Solera provides brokers across the United States with competitive products, effective technology solutions and marketing assistance to enhance their business. Brokers can easily appoint to sell Solera’s products through the company’s website at <http://www.solerainsurance.com>.

### **About Solera Insurance & Financial Services**

Solera Insurance & Financial Services, Inc., based in Denver, Colorado, is an insurance services firm specializing in the marketing of insurance products and services. Through its national network of independent insurance brokers, Solera markets a variety of competitive insurance products and provides valuable services and technology for its agents, brokers and general agents. For more information about Solera or to locate a Solera broker, please visit the company’s website at <http://www.solerainsurance.com>.

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